

PIEDMONTSE BULLS



WHY? *for the genetics*

OF EFFICIENT TENDER BEEF YIELD

If you're terminal crossing with regist. Piedmontese bulls, you know they have already been DNA test confirmed to carry the genes you need.

So, what benefits do you get in each calf, everytime?

- *consistent improvement in TENDERNESS*
- *improved carcass cutability / Retail YIELD*
- *resistance to bovine congestive heart failure (BCHF) / elevation or brisket disease*
- *resistance to pink eye due to black hide*
- *improved heat tolerance due to coat reflectivity & increased sweat glands*

Industry leaders recognize that crossing high yielding Piedmontese with traditionally fatter British breeds can help to achieve the magic profit YIELD and GRADE combination. [Piedmontese-Angus are proven to produce 80+% Yield Grade 1&2 with Quality Grades Prime & Choice]

Plus, many breeders have built generations of performance-improved Piedmontese seedstock selecting for disposition, ease-of-movement & durability & sound feet/leg structure; individual feed efficiency and powerful rate of gain.

EPD Calving ease trends over 20 years confirm steady improvement.

Terminal cross calving ease is rated basically the same as Angus on the same set of cows.

Use NAPA-reg bulls with confidence; they've been DNA-test confirmed to have the genes you need; some Naturalean Piedmontese are homozygous for Polled and/or Black, as well. Something for everyone!

TERMINAL CROSS



IN THE GENES

Contact a Breeder:

or NAPA at piedmontese.org

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North American Piedmontese Association (NAPA) ▶ Driving Breed Improvement
Punch Up Beef Yield ▶ Improve Beef Tenderness ▶ Add Profitability ▶ In One Crossbreeding Season